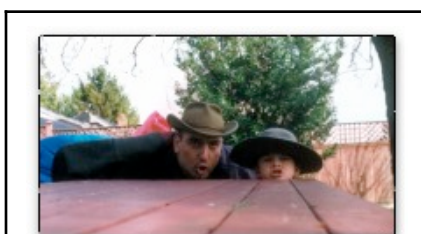




Emma Organics: Responsible Skincare with Earth Spirit

by Jessica Skropanic



“Emma Organics’ skincare collection is a complete skincare regime. All products contain certified organically-grown ingredients with no genetically enhanced ones.”

What’s a father to do when his son comes to him and asks, “Dad, do the things we put in the water hurt the fish and other animals?” In the case of Joseph Borkovic, the answer was to do a lot of research hand-in-hand with his son Zachary. Inspired by the discovery of toxic ingredients in many common hair and skincare products, father and son created Earth Spirit, a company that umbrellas several lines of skincare products including Biologika, Baby Organics, and their extensive line of skincare for adults, Emma Organics. Their cruelty-free products include certified organically grown ingredients which, Earth Spirit explains, have been selected to provide the skin with nutrients, produce superior softening, have cleansing action and give ultimate protection from environmental pollutants.

Emma Organics

What makes an excellent product for anyone like me with sensitive skin that still needs thorough cleansing and moisturizing? Easy – a product that does its job, but doesn’t cause an undesirable reaction. Emma Organics’ skincare collection is a complete skincare regime. All products contain certified organically-grown ingredients with no genetically enhanced ones. And what a difference organic ingredients made to my skin: No breaking out, no red spots, no dermal ‘temper